

(((PERSONALSPACE))) FITNESS STUDIO

To Whom it May Concern:

This letter is my personal recommendation of Rachel Wilkie and her outstanding work. I contacted Rachel after I had just opened the doors to my brand new company. As a new business, it was vitally important to make a good first impression with our website, as it was the first and only insight our potential customers would have into Personal Space Fitness. I was looking for something modern, concise, and innovative that would represent my vision for the company. However, as is the case with most new businesses, I was on a shoestring budget and didn't think I'd be able to afford anything fancy. But right away, Rachel responded to my request with enthusiasm and full of ideas. She had suggestions for an entire marketing strategy for my company and took great care to get a sense for how I wanted to brand my company. Rachel requested that I send her a list of websites that I liked, and from a short list, was able to create something that included *elements* of what I liked, but was completely unique and represented the personality that I wanted my business to exude.

Not only is Rachel's creative work top-notch, but her work ethic is also outstanding. I needed a website up and running as soon as possible and Rachel worked (literally) nights and weekends to get it done for me. Even though I couldn't afford to pay her quite as much as her other clients, she always responded to my calls and emails immediately and made me feel like I was her number one customer. She proactively kept me informed of when she would have things done – and always had them done on time!

Rachel is also a joy to work with! She has an energy and enthusiasm about her that is infectious, and it shows in her work.

Sincerely,

Laura Veale
Partner / General Manager
Personal Space Fitness, LLC

Personal Space Fitness Studio, LLC

Taking Fitness Personally

2203 W. Roscoe Street
Chicago, IL 60618

Phone: 773-770-6015

E-mail: laura@personalspacefitness.com
